

(PRLEAP.COM) (DANBURY, Conn. – Feb 27, 2014) – Coldwell Banker United, REALTORS – Greater Houston has been named as one of four finalists for the Cartus Broker Network Masters Cup at the Cartus Broker Network International Conference that is being held February 25-28 in Florida at the Harbor Beach Marriott Resort and Spa, Ft. Lauderdale

The Masters Cup is the Network's highest honor and will be presented during the conference's awards ceremony on February 28. There are more than 800 brokers in the Network.

The four brokers have been selected as finalists based on their 2013 records of delivering excellent performance in the areas of home marketing, inventory management, customer service, the conversion of Cartus referrals, broker-to-broker referral performance, and the effective marketing of Cartus.

"I want to congratulate Coldwell Banker United, REALTORS on its tremendous year. In being named a finalist, Coldwell Banker United, REALTORS has reached an elite level of a Network comprised of companies that are committed to delivering excellent results," said Gerald Pearce, Cartus executive vice president, Broker Services and Affinity Services. "I commend the leadership that Coldwell Banker United, REALTORS has shown in achieving the highest levels of performance. This achievement places them in the top 1% of our Principal Network."

"We are honored to be a finalist for the Masters Cup," said Helen Edwards, President/COO of Coldwell Banker United, REALTORS. "Our team worked hard to get to this point, and this recognition means a great deal to us. We are thrilled to be in such good company."

In addition to the awards ceremony, the conference includes interactive workshops, roundtable and panel discussions, and executive presentations. Cartus Broker Network attendees are able to network with other industry professionals and exchange information and ideas related to team-building, revenue generation, retention, new business strategies, and increasing customer service—all essential elements for continued success.

About Cartus and the Cartus Broker Network
Cartus Broker Network is the nation's leading network of 802 market-leading real estate firms representing approximately 2,900 offices and nearly 106,000 agents. Cartus provides trusted guidance to organizations of all types and sizes that require global relocation solutions.

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Cartus provides trusted guidance to organizations of all types and sizes that require global relocation solutions. Cartus serves 64 percent of the Fortune 50. We provide service in more than 165 countries, applying our more than half century of experience to help our clients with their mobility, outsourcing, consulting, and language and intercultural training needs. Cartus is part of Realogy Holdings Corp. (NYSE: RLGY), a global provider of real estate services. To find out how our greater experience, reach, and hands-on guidance can help your company, visit www.cartus.com; read our blog at www.cartusblog.com; or click www.realogy.com for more information.

About Coldwell Banker United, Realtors® Coldwell Banker United, Realtors® was founded by Richard A. Smith in College Station, Texas, in 1970. The company has grown to 59 residential offices and three commercial offices in four states, with over 2000 sales associates. The company's sales volume in 2013 was \$5.7 billion, which represents more than 25,022 transaction sides, making it the number one company in sales transactions among independently owned and operated Coldwell Banker companies worldwide. Coldwell Banker United, Realtors® ranks #8 among the top 300 brokers in the U.S. according to RISMedia, The Top 300-Power Broker Report in 2013. For more information, log on to www.cbunited.com.